

Rendall Koski

Contact

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Location: Lahti, Finland

Summary

Software developer with experience in front-end and back-end development.

Skills

Client-side: JavaScript / Typescript, HTML 5, CSS / SASS

Server-side: Node.js, C#, MySQL, SQL Server, MongoDB

Frameworks: React/Inferno + Redux, JSX, .NET/MVC, Laravel

Libraries and approaches: RxJS, Ramda, Progressive Web App (PWA), functional reactive programming

Studying / interests: Machine learning, Scala, R

Experience

rendall.tv - Principal Software Developer, 6.2003 - Present

rendall.tv is the kitchen-sink rubric under which I freelance, having built such diverse projects as websites, online reservation systems, SMS messaging applications, Facebook applications, physical interactive kiosks, content management systems, online payments, and more. Currently, I'm building an interactive guide for the Burning Man festival and broader city-wide events.

Futurice Oy - Software Developer, 4.2018 - 11.2018

Maintained and expanded the features of two client projects, using Docker, NodeJS and React. Technical interviews averaging 1 per week. On the facilitation team for weekly tech knowledge exchanges. Futurice is a digital service consultancy based in Helsinki that emphasizes transparency, trust, and employee autonomy.

Loyalistic Oy - Senior Software Developer, 11.2014 - 11.2015

Among other projects, our team of two programmers built the Discovery Card rewards program for S|E|B along with its online consumer catalog, which involved connecting disparate APIs from S|E|B, Posti, product vendors, and distributor warehouses. Security was of special concern here due to the sensitive nature of the data entrusted to our care. Loyalistic is a software development company specializing in SaaS consulting based in Helsinki.

Saatchi & Saatchi X - Senior Digital Developer, 7.2011 - 2.2013

I led development of the software component, and administration dashboard of, the Freebie Machine, a vending machine that vends free samples via mobile interaction with Facebook, later deployed to hundreds of Walmart across the United States. Other projects included Coppertop Cove, a live carnival water pistol game controlled via mobile app; and various high-traffic websites for popular brands such as Procter & Gamble. Saatchi & Saatchi X is a worldwide marketing firm specializing in the physical shopping experience.

IconNicholson / LBi US - Senior Front-End Developer, 2.2009 - 5.2010

I was on the team which created high-traffic, branded websites and online promotions in HTML5 and Flash. IconNicholson was a New York City based advertising firm specializing in deep market analysis, with clients such as Prada, EMI, Metropolitan Museum of Art, and Bristol-Myers, among others.

NBCUniversal: NBCUXD - Front-end Developer, 9.2007 - 5.2009

Among other projects, I built games in Flash for USA Network's Character Arcade, a popular online gaming portal; and websites promoting NBC Network's television programs. NBCUniversal is globally famous for producing films and television programs through its countless subsidiaries such as SyFy, DreamWorks, and Universal Pictures, to name only a few. NBCUXD is its large in-house interactive agency, responsible for producing games, websites, mobile applications, and other promotional or companion material.

R/GA - Front-end Developer, 11.2005 - 08.2007

R/GA is an interactive advertising agency based in New York City. As a member of its large tech department, I built websites and widgets in HTML5 and Flash in cooperation with designers for many name-brand clients, including Nike, Johnson & Johnson, Verizon wireless, and L'Oreal, among others.

Education

School of Visual Arts, New York City 1998 - 2002

Bachelor of Fine Arts in Computer Art

University of Massachusetts, Amherst 1996 - 1998

Bachelor of Science candidate in Mathematics

(transferred to School of Visual Arts and completed my bachelor's degree there)

Interests

The intersection of art and technology; physical devices; the power of social media to make our lives better; games

Volunteer

Disorient - Event Producer, Creative Technologist, Art Director, 2009 - Present

Disorient is a sound, visual and performance art collective which produces events as an art form. Over time, it has developed a distinctive aesthetic (called "GlamTech") and even its own color scheme (called "Pornj" which is a color combining pink and orange). Disorient's organization is itself an aesthetic experiment: amorphous and constantly changing, by design. Members do whatever is necessary, coming together to form ad-hoc teams called cells, that form as needed and disperse when completed. In such capacity, I have been involved in Disorient at all levels, as all Disorienters eventually come to be, from heading up massive events of 1500+ attendees, creating and managing art projects, and of course hauling equipment and cleaning floors. No role is too small or too big for a true Disorienter.

More info: <http://disorient.info>

Hack Manhattan - Founder, Board of Directors, 8.2011 - 11.2013

Co-founded and served on the Board of Directors for Hack Manhattan, a non-profit organization dedicated to exploring technology. Hack Manhattan maintains a workshop and laboratory ("hacker space") in downtown Manhattan where anyone can learn about and experiment with electronic circuitry, 3D printing, computer programming, machining and other technologies. The space is open to the public, with 24 hour access for members.

Hack Manhattan also hosts visiting lectures and authors on topics relating to technology and engineering, submits a group interactive project to the Figment Arts Festival and maintains a booth at the yearly New York Maker Faire. More info: <https://hackmanhattan.com>

Languages

- English (Native proficiency)
- Finnish (Intermediate proficiency - B1 Level)

Patents

Inventor, 1 of 12, "Method and Apparatus for Fulfilling an Offer"

US Patent: US20130123976A1 <https://www.google.com/patents/US20130123976>

Full description at URL. One specific instantiation of this patent was the Freebie Machine, a vending machine which dispenses free samples when people check in to its corresponding location through Facebook on their mobile phones.